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## 2005 Contest Prizes Are The Best Ever!

Just as we expected, the prize donations to the Horse News contests are through the roof! Almost 25 companies have signed on as sponsors. For the next couple of months we will be sharing details on the prizes, so be sure to check back to keep tabs on all the prizes up for grabs.

Featured last month were prizes donated by Pfizer ( [www.pfizer.com/ah/equine/](http://www.pfizer.com/ah/equine/) ), EquinArt ( [www.equinartcreations.com](http://www.equinartcreations.com) ), Rein-Aid ( [www.rein-aid.com](http://www.rein-aid.com) ), JoAnimals ( [www.joanimals.com](http://www.joanimals.com) ), and HOOFix ( [www.HOOFix.com](http://www.HOOFix.com) ). See descriptions of these prizes online at [www.nj.com/horsenews/](http://www.nj.com/horsenews/) archives/ in the December issue on page 46.

Other sponsors include Farnam ( [www.farnamhorse.com](http://www.farnamhorse.com) ), Finish Line ( [www.finishlinehorse.com](http://www.finishlinehorse.com) ), Parelli ( [www.parelli.com](http://www.parelli.com) ), Shapley's ( [www.shapleys.com](http://www.shapleys.com) ), Two Horse Enterprises ( [www.twohorseenterprises.com](http://www.twohorseenterprises.com) ), Fluid Dynamics ( [www.fluidynamics.com](http://www.fluidynamics.com) ), Stitching Horse Leathers ( [www.stitchinghorse.com](http://www.stitchinghorse.com) ), Breyer ( [www.breyerhorses.com](http://www.breyerhorses.com) ), Asbury College Equine Center ( [www.asbury.edu](http://www.asbury.edu) ), Jerilyn Weber, Lesley Harrison ( [www.Harrison-Keller.com](http://www.Harrison-Keller.com) ), and Horsemen's Outlet ( [www.horsemensoutlet.biz](http://www.horsemensoutlet.biz) ). Look for details on their prizes in February and March.

The Photo Contest wraps up on March 11. Photos must be received by that day in our offices in New Jersey to be part of the judging process.

For rules on entering Photo Contest, see page 6.

**COWBOY MAGIC® Dynamic Duo: Detangler and Shine & Bodyshine™**

What makes COWBOY MAGIC® Detangler and Shine & Bodyshine™ different than other grooming products? Used together the dynamic duo helps restore and renew your horse's hair. With the help of silk protein, each product instantly penetrates deep within the hair shaft to restore and renew hair. Silk protein is the strongest fibers; it is lightweight of all natural fibers; it is lightweight and will glisten with luster and brilliance as it reflects a full spectrum of natural and artificial light.

COWBOY MAGIC® Detangler and Shine protects the hair from the environmental elements of sun, wind, rain and smoke. As you continue to infuse COWBOY MAGIC® Detangler and Shine into your hair, it will shine with brilliance and gain healthy protective strength.

COWBOY MAGIC® Bodyshine™ reflects light off the hair, and at the same time helps control show ring and stable dust. The natural shine and dust control work together to resist the accumulation of dust and dirt, saving grooming time and money.

COWBOY MAGIC® products are sold in Western and English tack and feed stores throughout the United States, as well as at human hair care salons.

Cowboy Magic: (800) 755- 6844, [www.cowboymagic.com](http://www.cowboymagic.com) Located on the penthouse level at the Meadowlands Racetrack in East Rutherford, N.J., overlooking the New York skyline is the renowned Pegasus restaurant. A 2002-03 winner of the Award of Excellence category from the Wine Spectator's Great Restaurant Wine Lists Dining Guide, it has also been profiled in the New York Times.

In addition to its gourmet menu and impeccable service, Pegasus features a stunning interior of rich leather, stately marble and polished brass. Two elegant bars and the saloon round out the sense of luxurious ambiance. Naturally, Pegasus also offers the finest view of live racing along with a number of TV monitors, so there's never a need to miss a moment of the races.

Pegasus is divided into two restaurants: Pegasus East and Pegasus West. Pegasus East offers a lavish buffet. Pegasus West features elegant a la carte dining. Both Pegasus East and Pegasus West are open every racing day at 6 p.m. except Tuesdays and Sundays. Pegasus also maintains a dress code of slacks and a collared shirt for gentlemen. A jacket is requested and no jeans or sneakers are permitted.

Meadowlands Racetrack: (201) THE-BIGM, [www.thebigm.com](http://www.thebigm.com)

Leather Therapy: large-size sampler bags Leather Therapy is celebrating its newest victory: A United States patent has been granted covering Leather Therapy Laundry Solution / Rinse and Dressing. "We have been tested and they found we are better than anything else out there for washing delicates," said founder and President Anna Blangiforti of Tewksbury Township, N.J.

These two unique laundering products were created specifically by Leather Therapy to care for garments created from collagen-based fiber and leather structures. Any bio-created fiber (i.e., fleece, hair, leather and suede) will benefit from the maintenance system covered by this patent. Riding breeches of stretchable fabric and leather, fleece vests and jackets, chaps, knit and leather gloves just became a lot easier for the equestrian to care for.

And, they do it all in the convenience of the home laundry.

Leather is nature's 3-D fabric and requires lubrication to maintain softness and suppleness. Leather Therapy's laundry products support and protect the integrity of fiber and leather garments with the moisturizers that provide the wonderful "hand" or feel of the garment.

The laundry solutions were designed with no bleach or enzymes, and are stable in a wide range of pH water conditions normally found in city water or hard country well water.

Leather Therapy: (800) 711-TACK, [www.leathertherapy.com](http://www.leathertherapy.com)

Chaar Saddlery: Gift certificate worth \$100

Chaar Saddlery in Allentown, Pa. is a full-service tack shop specializing in riding equipment for the following disciplines: Hunter, Jumper, Dressage, Eventing and Western!

They also have a large pet department where you can find both the necessities and unique specialty products for dogs, cats, birds and small animals.

The store's new farm department carries farm tools, fencing, hardware, round pens, stalls and feeders.

They have a large inventory of items, which keeps their prices down and competitive with the catalogs. The store is continually improving and expanding and you can find at least one new product weekly.

Currently, online shopping is not available, although many of the products and brands they carry are listed. Saddles — including used, demo, and featured — are posted on the store's Web site, as well.

Order over the phone or through e-mail, or visit the new 20,000-square-foot mega-store and get personalized attention. The staff is knowledgeable and will assist you in every way they can, including fitting your saddle properly.

Chaar is also the sponsor of annual back-to-back hunter/jumper shows at Willow Brook Farm in Catasauqua, Pa. The shows are rated by the U.S. Equestrian Federation. In 2005, Aug. 12 will be B-rated and Aug. 13 will be C-rated.

Chaar Saddlery: (610) 437- 9978, [www.chaarsaddlery.com](http://www.chaarsaddlery.com)

Equimax — Where Jobs and Horse People Find Each Other — has donated two free subscriptions to their nationwide “List of Jobs” in the horse industry worth \$45 each and two copies of their CD, The Career Game, worth \$9.95 each.

What is it like to work in the horse industry? Don’t sit around wondering about your dream job working with horses! Experienced professionals, entry-level job seekers, and just about anyone interested in the horse industry use Equimax — Where Jobs and Horse People Find Each Other. The Equimax “List of Jobs” changes daily and allows job searchers to contact any employer directly for more information about their job.

Plus, build your horse industry career effectively by using The Career Game. The Career Game is a serious tool for people who are not afraid to do their homework. It tests career building skills and describes successful career building techniques in detail. Get help selecting a type of job, researching and screening employers, avoiding common career mistakes, negotiating win-win opportunities, and much more.

Equimax USA, Inc.: (800) 759- 9494, [www.equimax.com](http://www.equimax.com)

Freedom Farm: 2 dressage and 2 hunter/jumper lessons Freedom Farm in Flemington, N.J. is adding more ribbons to the ever-growing Wall of Awards thanks to Dale Wright’s hunter/jumper training program. He is making a name for himself and his mount, Soft Spoken, in the show ring, as well. The two had a successful trip to the Hampton Classic and have been collecting blue ribbons at multiple area shows. Soft Spoken showed potential when Wright began training her in June, but no one expected her to respond with such intensity to just a few months worth of training.

Wright’s gentle yet consistent approach to training all of the hunter/jumpers at Freedom Farm allows him to provide traditional training methods intertwined with a holistic approach. “He is very knowledgeable and seems to always be able to find a way to connect with the horses he trains, and to move them to the next level. The same is true with his students, whom he helps focus and direct until there is synergy between the rider and his/her mount,” said Marie D’Costa, who owns Freedom Farm with her husband Pete. “He has made tremendous progress with the clients.”

Wright’s training services were brought to Freedom Farm to make it a truly complete and comprehensive equestrian outfit, to give the clients the best quality service available, and to offer the hunter/jumper enthusiasts the same high-quality service that the dressage clients have found at Freedom Farm.

Freedom Farm: (908) 996- 0911, [www.freedomfarmnj.com](http://www.freedomfarmnj.com)

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